ORDER

Orders	Order / Rev:	107887		
	Alt Order #:	06863650		
	Product Desc:	NRSC/HELLER		
	Estimate:			KSNV
	Flight Dates:	10/17/12 - 10/23/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/30/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	NRSC/ Heller for Senate—Revise/		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	44	\$29,675.00	\$25,223.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$29,675.00	\$25,223.75	0.00
Totals	44	\$29,675.00	\$25,223.75	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary			Start Of Order - End Of Order	100%	

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	99%	\$29,675.00
Market	100%	\$29,974.75

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	0%	\$0.00
KTUD	0%	\$0.00
KVVU	0%	\$0 .00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$299.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	F	:30	1	\$450.002	0.00 NM	1	\$450.00
				M-F 6-7a WakeUp	w/Wagners								
	Wake												
	<u>Sta</u>	rt Date <u>F</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	15/12	10/21/12	F	1	\$450.00	0.00						

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KSNV

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Order / Rev:

107887

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NRSC/ Heller for Senate

Alt Order #:

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NRSC/HELLER

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV	10/22/1	2 10/22/12	M-F 6-7a Wakel	•	6-7a	M	:30	1	\$450.002	0.00 NM	1	\$450.00
WAKE			M-F 6-7a Wakel	Jp wrvagners						ŀ		
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 10		10/28/12	M	1	\$450.00	0.00						
E 3 KSNV	10/23/1	2 10/23/12	M-F 6-7a Wakel M-F 6-7a Wakel		6-7a	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
WAKE			Will Olive Wake	op www.agnoro								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/28/12	-T	1	\$450.00	0.00			4000 000	0.00 1/14		****
E 4 KSNV	10/17/1	2 10/17/12	Today Show Today Show	СМ	658a-9am	W	:30	1	\$600.002	0.00 NM	1	\$600.00
TODAY	SHOW		roun, onen									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/21/12	Today Shaw	1 CM	\$600.00 658a-9am	0.00 M	:30	1	\$600.002	0.00 NM	1	ቀድባለ ለና
E S VSNV	1012211	2 10/22/12	Today Show Today Show	CIVI	6368-98III	v	:30	'	\$500.002	U.UU INIVI	1	\$600.00
TODAY	SHOW		,									
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10		10/28/12	Today Show	CM	\$600.00 658a-9am	0.00 T	:30	1	\$600.002	0.00 NM	1	\$600.00
L O RONY	10/20/1	12 10/20/12	Today Show	OW	OJOQ-Jam	'	.50	'	ψ000,002	0.00 IVIVI	•	\$000.0C
	SHOW											
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	Weekdays -T	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
		10/26/12	Rachael Ray	CM	11am-12pm	M	:30	1	\$225,002	0.00 NM	1	\$225,00
- / NOITE	, O/LL/	12 10,22,12	Rachael Ray	OW	rtuin repin	1-1	.00	•	Ψ220.002	0.00 1111	•	Ψ220,00
	AEL SHO											
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
		12 10/23/12	Rachael Ray	CM	11am-12pm	-T	:30	1	\$225,002	0.00 NM	1	\$225.00
			Rachael Ray		•							
	AEL SHO art Date	W End Date	Maskdaya	Spots/Week	Data	Rating						
<u>ى د</u> Week: 10		10/28/12	<u>Weekdays</u> T	<u> </u>	<u>Rate</u> \$225.00	0.00						
E 9 KSNV	10/17/	12 10/17/12	Noon News	СМ	12-1230pm	W	:30	1	\$275.002	0.00 NM	1	\$275.00
NEWO	0.47.10		Noon News									
	3 AT NC art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$275.00	0,00						
E 10 KSNV	10/18/	12 10/18/12	Noon News	СМ	12-1230pm	T	:30	1	\$275.002	0.00 NM	0	\$0.00
NEWC	3 AT NO	ON	Noon News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$275.00	0.00						
	h <u>Date Ra</u>		Description		t/End Time	_	<u>Veekdays</u> ·Th			Rtg Type		
	v 10/15/1 nresolved	2-10/21/12 N 	ioon News	12-	1230pm	_		-	;30 (\$275.00	0.00 (1/1/1/		
			ORT - BIDEN]									
E11 KSNV	10/23/	12 10/23/12	Noon News	СМ	12-1230pm	-T	:30	1	\$275.002	0.00 NM	0	\$0.00
NITTA/C	O AT NO	ON	Noon News									
	3 AT NC	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/22/12	10/28/12	-T	1	\$275.00	0.00						
	h Date R		Description		rt/End Time		<u>Veekdays</u>			Rtg Type		
	V 10/22/1 nresolved	2-10/28/12 N 	voon ivews	12-	1230pm	-	т	-	:30 (\$275.00	y 0.00 <i>NM</i>		
			E] NOT AVAILA	BLE RATE								
			The Agenda 123		1230-1p	T	:30	1	\$225.002	0.00 NM	1	\$225.0
	5 4		The Agenda 12	30pm	•							
AGEN	DΑ									l		

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KSNV

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Order / Rev:

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Product Desc:

NRSC/HELLER

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rta Type Spots Amount 1230-1p 10/18/12 10/18/12 The Agenda 1230pm СМ ---T---·30 \$225,002 0.00 NM \$225.00 The Agenda 1230pm **AGENDA** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 ---T---\$225.00 0.00 E13 KSNV 10/19/12 10/19/12 The Agenda 1230pm CM ----F--:30 \$225.002 0.00 NM \$225.00 1230-1p The Agenda 1230pm **AGENDA** Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/15/12 10/21/12 ---F--\$225.00 0.00 E 14 KSNV 10/22/12 10/22/12 The Agenda 1230pm 1230-1p M-----:30 \$225.002 0.00 NM CM \$225.00 The Agenda 1230pm **AGENDA** Start Date End Date Weekdays Spots/Week Rate Rating Week; 10/22/12 10/28/12 M-----\$225.00 0.00 E 15 KSNV 10/17/12 10/17/12 1258p-2pm \$275.002 0.00 NM Days of our Lives CM ---W----:30 O \$0.00 Days of our Lives DAYS OF LIVES Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --14----\$275.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type :30 (\$275.00) 0.00 NM 1 KSNV 10/15/12-10/21/12 Days of our Lives 1258p-2pm --W-----Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 16 KSNV 10/22/12 10/22/12 Days of our Lives M----:30 \$275.002 CM 1258p-2pm 0.00 NM n \$0.00 Days of our Lives DAYS OF LIVES Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$275.00 0.00 <u>Length</u> Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Rate Rtg Type :30 (\$275.00) 0.00 NM 1258p-2pm 1 KSNV 10/22/12-10/28/12 Days of our Lives Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -T----\$275.002 E 17 KSNV 10/23/12 10/23/12 Days of our Lives .30 0.00 NM \$275.00 CM 1258p-2pm 1 Days of our Lives DAYS OF LIVES Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/22/12 10/28/12 \$275.00 0.00E 18 KSNV 10/18/12 10/18/12 The Doctors CM 2pm-3pm ---T---:30 \$225.002 0.00 NM \$225.00 The Doctors **DOCTORS** Weekdays Spots/Week Rating **End Date** Rate Start Date 10/21/12 ---T---\$225.00 0.00 Week: 10/15/12 \$225.002 E 19 KSNV 10/22/12 10/22/12 The Doctors CM 2pm-3pm M----:30 0.00 NM \$225,00 The Doctors **DOCTORS** End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/22/12 10/28/12 M-----\$225.00 0.00 E 20 KSNV 10/23/12 10/23/12 CM 2pm-3pm -T----:30 1 \$225.002 0.00 NM \$225.00 The Doctors 1 The Doctors **DOCTORS** Spots/Week Rating End Date **Weekdays** <u>Rate</u> Start Date 10/28/12 \$225.00 0.00 Week: 10/22/12 E 21 KSNV 10/17/12 10/17/12 Dr. Phil 3-4p --W----:30 \$300.002 0.00 NM 0 \$0.00 CM DR PHIL End Date Weekdays Spots/Week Rate Rating Start Date --W----Week: 10/15/12 10/21/12 \$300.00 0.00

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 Order / Rev:
 107887
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 06863650
 Product Desc:
 NRSC/HELLER
 KSNV

 Flight Dates:
 10/17/12 - 10/23/12
 Estimate:

Ln Ch	Start	End	Inventory Code	Brook	Start/End T	ïme Days	Len Sp	ote	Data Dri	Rtg Type	Snote	Amount
E 21 KSNV		2 10/17/12	Dr. Phil	CM	3-4p	W		1	\$300.002	0.00 NM	0	\$0.00
LZI KONV	10/11/1	2 10/1//12	Dr Phil	Olvi	0-4p	11	.50	ļ	Ψ000.002	0.00 14141	Ü	Ψ0.00
DR PHIL												
<u>Star</u> Week: 10/	rt Date	<u>End Date</u> 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
	Date Ra		escription	•	/End Time		Neekdays	Len	ath Rate	Rtg Type		
		2-10/21/12 D	r. Phil	3-4p			W	- :	30 (\$300.00)	0.00 NM		
	esolved	I ARLE DAT	E] NOT AVAILABL	FRATE								
E 22 KSNV				CM	3-4p	F	:30	1	\$300.002	0.00 NM	1	\$300.00
E ZZ KOW	10/10/1	2 10/10/12	Dr Phil	0,11	о пр	•	.00	•	φ000,00 <u>L</u>	0.00 (1111)	•	φυσυ.συ
DR PHII				0 (557)	5.4	5.0				ŀ		
<u>Stal</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 23 KSNV			Dr. Phil	СМ	3-4p	-T	:30	1	\$300.002	0.00 NM	1	\$300.00
55 D. W.			Dr Phil		•							
DR PHII	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-T	1	\$300.00	0.00				ŀ		
E 24 KSNV	10/18/1	2 10/18/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	T	:30	1	\$450.002	0.00 NM	1	\$450.00
FIRST N	JEJAJO		4PM NEWS (1 ho	our)	(4:00 PM-4:3	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$450.00	0.00						
E 25 KSNV	10/19/1	2 10/19/12	NEWS 3 at 4 (1 I	•	4-5pm	F	:30	1	\$450.002	0.00 NM	1	\$450.00
FIRST	NEWS		4PM NEWS (1 ho	our)	(4:00 PM-4:3	10 PM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/		10/21/12	F	1	\$450.00	0.00						
E 26 KSNV	10/23/1	2 10/23/12	NEWS 3 at 4 (1) 4PM NEWS (1 ho		4-5pm (4:00 PM-4:3	-T	- :30	1	\$450.002	0.00 NM	1	\$450.00
FIRST I	NEWS		4FW WEVVO (1 10	Juij	(4.00 F NE4.0	JO I IVI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-T	HOUDICM	\$450.00	0.00	- :30		\$450.002	0 00 NM	4	#450.00
E 27 KSNV	10/17/1	2 10/1//12	NEWS 3 at 4 (1 l 4PM NEWS (1 he	-	4-5pm (4:30 PM-5:0	W 00 PM)	.30	'	\$450.00Z	0.00 NM	1	\$450,00
430P N	EW\$		•	,	`	•						
	rt Date	<u>End Date</u> 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
Week; 10/ E 28 KSNV			NEWS 3 at 4 (1	HOUR)CM	4-5pm	F	- :30	1	\$450.002	0.00 NM	. 1	\$450.00
			4PM NEWS (1 h		(4:30 PM-5:0	00 PM)		·	*		,	*
430P N		End Date	Mankalaya	Cnota (Massk	Data	Dating						
<u>Sta</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 29 KSNV			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	- :30	1	\$450.002	0.00 NM	1	\$450.00
400D N	EMO		4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
430P N Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 10/		10/28/12	M	1	\$450.00	0.00						
E30 KSNV	10/18/1	12 10/18/12	· ·	CM	5-630p	T	- :30	1	\$900.002	0.00 NM	1	\$900.00
EARLY	NEWS		M-F Early News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	T	1	\$900.00	0.00						
E31 KSNV	10/23/	12 10/23/12	M-F Early News M-F Early News	CM	5-630p	-T	- :30	1	\$900.002	0.00 NM	1	\$900.00
EARLY	NEWS		M-I Cally News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/28/12	-T	1	\$900.00	0.00	- :30	4	<u>ቀ</u> ፖደለ ለሰባ	O OO NEA	_	ቀለ ለላ
E32 KSNV	10/18/	12 :0/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm		,30	1	\$750.002	0.00 NM	0	\$0.00
										'	-	

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107887

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[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

Estimate:

NRSC/HELLER KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S JEOPARDY	pots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/45/12 10/21/12T 1 \$750.00 0.00		
Week: 10/15/12 10/21/12T 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pmTh :30 (\$750.00) 0.00 NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
E 33 KSNV 10/22/12 10/22/12 Jeopardy in PRIME CM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM	1	\$750.00
Jeopardy in Prime JEOPARDY		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$750.00 0.00		
E 34 KSNV 10/23/12 10/23/12 M-F Jeopardy CM 630-7pm -T :30 1 \$750.002 0.00 NM M-F Jeopardy	0	\$0.00
JEOPARDY		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -T 1 \$750.00 0.00		
Week: 10/22/12 10/28/12 -T 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm -T :30 (\$750.00) 0.00 NM		
Unresolved		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 35 KSNV 10/17/12 10/17/12 M-F Wheel CM 7-730pmw :30 1 \$750.002 0.00 NM	0	\$0.00
M-F Wheel of Fortune	U	\$0.00
WHEEL-FORTUNE		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12W 1 \$750,00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pmW :30 (\$750.00) 0.00 NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
E 36 KSNV 10/19/12 10/19/12 M-F Wheel CM 7-730pmF :30 1 \$750.002 0.00 NM	0	\$0.00
M-F Wheel of Fortune		
WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12F 1 \$750.00 0.00		
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>		
4 MONUL 40 MEMO 40 MONUE IN MILE TO TO TO THE TOTAL TO TH		
1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pmF :30 (\$750.00) 0.00 NM		
1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pmF :30 (\$750.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM	1	\$750.00
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM Wheel in Prime	1	\$750.00
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM	1	\$750.00
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM Wheel in Prime WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$750.00 0.00	1	
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM Wheel in Prime WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$750.00 0.00 E 38 KSNV 10/17/12 10/17/12 FacetoFace/Raiston Rep@M 730-758pmW :30 1 \$450.002 0.00 NM	1	\$750.00 \$0.00
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM Wheel in Prime WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$750.00 0.00	·	
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM Wheel in Prime WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$750.00 0.00 E 38 KSNV 10/17/12 10/17/12 FacetoFace/Raiston Rep@M 730-758pmW :30 1 \$450.002 0.00 NM FacetoFace/Raiston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating	·	
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 37 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$750.002 0.00 NM Wheel in Prime WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$750.00 0.00 E 38 KSNV 10/17/12 10/17/12 FacetoFace/Raiston Rep@M 730-758pmW :30 1 \$450.002 0.00 NM FacetoFace/Raiston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12W 1 \$450.00 0.00	·	
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KSNV

Order / Rev:

107887

Advertiser:

NRSC/ Heller for Senate

Alt Order #:

06863650

Product Desc:

NRSC/HELLER

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Days Ln Ch Inventory Code Break Start/End Time Start End Len Spots Rate Pri Rtg Type Spots Amount E39 KSNV 10/19/12 10/19/12 FacetoFace/Raiston RegGM 730-758pm ---- E--:30 \$450,002 O OO NM Λ \$0.00 FacetoFace/Raiston Report FACE TO FACE E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston Rep@M 730-758pm :30 \$450.002 0.00 NM 0 \$0.00 FacetoFace/Ralston Report FACE TO FACE Start Date **Weekdays** Rating End Date Spots/Week Rate Week: 10/22/12 10/28/12 \$450.00 0.00<u>Length</u> Ch Date Range Description Start/End Time Weekdays Rate Rtq Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Raiston Report 730-758pm :30 (\$450.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 41 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---:30 \$775,002 0.00 NM \$775.00 M-F News 3 at Eleven 3 NEWS @ 11 Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/15/12 10/21/12 ---T---\$775.00 0.00 E 46 KSNV 10/22/12 10/22/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$2,400.002 0.00 NM \$2,400.00 Monday Prime 8-10pm THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 M----1 \$2,400.00 Week: 10/22/12 ----5-E 47 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm .30 \$750.002 0.00 NM n \$0.00 Sa-Su News 3 at Fleven WKND LATE NEWS Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-10/21/12 \$750,00 o no Week: 10/15/12 Ch Date Range Description Start/End Time **Weekdays** Length Rate Rtg Type Spot 1 KSNV 10/15/12-10/21/12 Sa-Su News 3 at Eleven 11pm-1135pm :30 (\$750.00) 0.00 NM -----Sa--Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 48 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm -----:30 \$750.002 0.00 NM \$750.00 Sa-Su News 3 at Eleven WKND LATE NEWS Spots/Week Start Date End Date Weekdays Rating Rate ----S 10/21/12 0.00 Week: 10/15/12 \$750.00 E 49 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURIM \$225,002 0.00 NM \$225.00 **News 3 Sunrise SATURDAY** NW3 AT SUNRISE Spots/Week Start Date End Date Weekdays Rate Rating ----5-\$225.00 Week: 10/15/12 10/21/12 0.00 Saturday Today CM -----:30 \$325.002 E 50 KSNV 10/20/12 10/20/12 7a-9am 0.00 NM \$325.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating ----5-Week: 10/15/12 10/21/12 \$325.00 0.00 E 51 KSNV 10/20/12 10/20/12 News 3 Today - SATURIDM 9am-930am ----5-:30 \$300,002 0.00 NM \$300.00 News 3 Today - SAT **NEWS 3 TDY WKDN** End Date Rating Start Date Weekdays Spots/Week Rate 10/21/12 \$300.00 0.00 Week: 10/15/12 \$450.002 E 52 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pm ----S-:30 0.00 NM \$450.00 Sa-Su Early News NEWS 3 End Date **Weekdays** Spots/Week Rate Rating Start Date 10/21/12 ----5-\$450.00 0.00 Week: 10/15/12 E 53 KSNV 10/21/12 10/21/12 Sa-Su Early News \$450.002 0.00 NM \$0.00 CM 5pm-630pm ----S :30 n Sa-Su Early News NEWS 3 End Date Spots/Week Start Date <u>Weekdays</u> Rate Rating 10/21/12 \$450.00 0.00 Week: 10/15/12

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KSNV

 Order / Rev:
 107887
 Advertiser:
 NRSC/ Heller for Senate

 Alt Order #:
 06863650
 Product Desc:
 NRSC/HELLER

Flight Dates: 10/17/12 - 10/23/12 Estimate:

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	TE LIVE	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
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Alt Order #: Flight Dates: 06863650

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NRSC/HELLER

KSNV

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	pots	Amount
N63 KSNV 10/17/12 10/17/12 The Tonight Show CM 1135p-1236aW :30 1 \$275.002 0.00 NM	0	\$0.00
Tonight Show		
<u>Start Date </u>		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1236aW :30 (\$275.00) 0.00 NM		
Unresolved		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
N64 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1236aT :30 1 \$275.002 0.00 NM	1	\$275.00
Tonight Show		
<u>Start Date </u>		
N 65 KSNV 10/19/12 10/19/12 The Tonight Show CM 1135p-1236aF :30 1 \$275.002 0.00 NM	0	\$0.00
Tonight Show	ŭ	ψ0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12F 1 \$275.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1236aF :30 (\$275.00) 0.00 NM Unresolved		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
N 66 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1236a M :30 1 \$275.002 0.00 NM	0	\$0.00
Tonight Show		
<u>Start Date </u>		
Week: 10/22/12 10/28/12 M 1 \$275.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1236a M :30 (\$275:00) 0.00 NM		
Unresolved		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
Totals	44	\$29,675.00